

HNJ2030 KICK-OFF MEETING



September 18, 2019 2-4pm H&A Auditorium, Trenton, NJ

WELCOME

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New Jersey Department of Health



A G E N D A



Introductions



Healthy New Jersey Background Info



Roles and responsibilities of the HNJAC and HNJCC



Roles and responsibilities of Action Teams (ACTs)



Topic Area selection

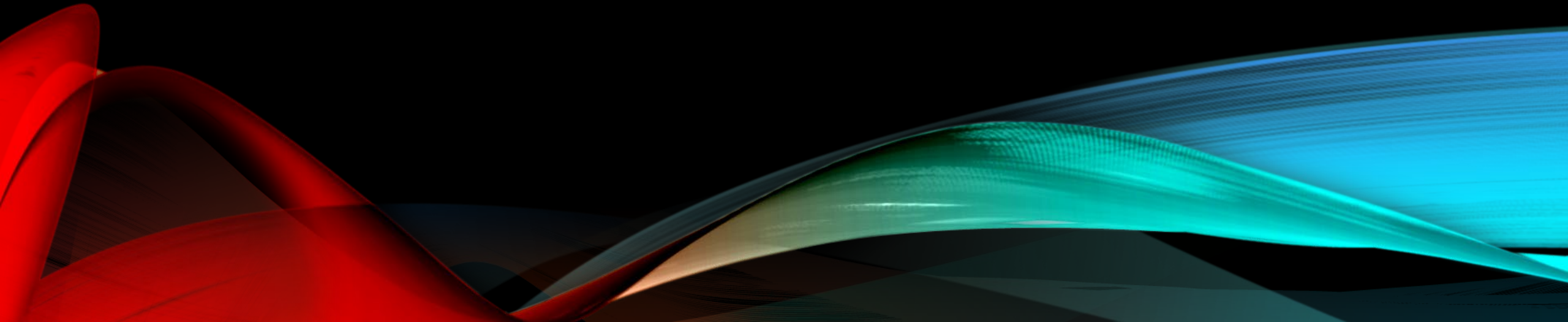


Timeline



Wrap-up

INTRODUCTIONS



TEAM MEMBERS

- **Advisory Council (HNJAC)**

- Marissa Davis, Chair
- Megan Avallone
- Alycia Bayne
- Victoria Brogan
- Bageshree Cheulkar
- Sherry Dolan
- Kwaku Gyekye
- Diane Hagerman
- Jeanne Herb
- M. Alysia Mastrangelo
- Tyree Oredein
- Regina Riccioni
- John Sarno

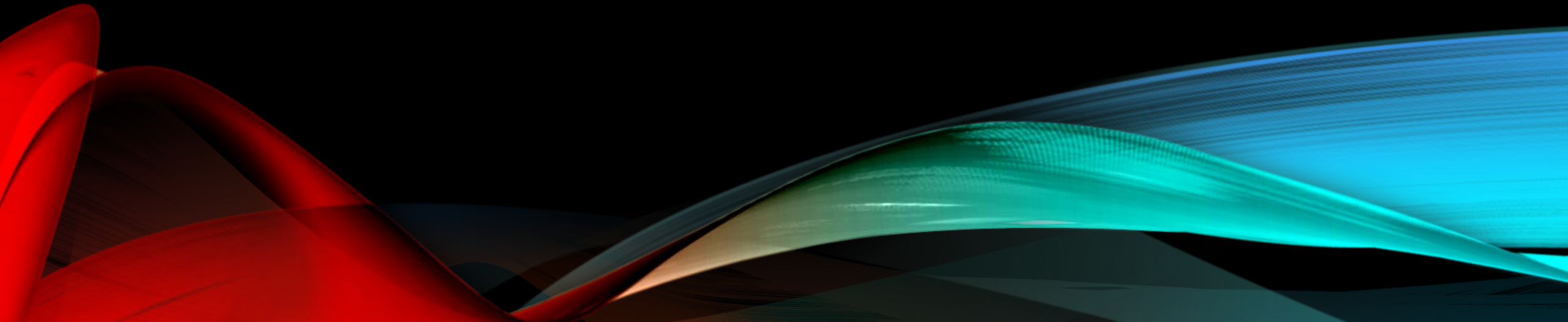
- **Coordinating Committee (HNJCC)**

- Maria Baron, Chair
- Elizabeth Coulter
- Loretta Kelly
- Yannai Kranzler
- Corynna Limerick
- Andrea Mahon
- Amanda Medina-Forrester
- Yvonne Mikalopas
- Suzanne Miro

The image features a stylized logo for "ICE BREAKER". At the top, there is a colorful, multi-colored swoosh that transitions from red on the left to yellow, green, and cyan on the right. Below this, the words "ICE BREAKER" are written in a bold, white, blocky font with a blue outline. The letters are set against a dark blue, jagged, starburst-like background that resembles ice shards or a jagged banner. The entire logo is centered on a dark gray background.

ICE BREAKER

HEALTHY NEW JERSEY BACKGROUND INFORMATION



HNJ BACKGROUND



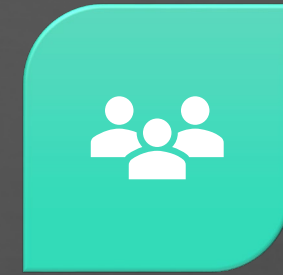
ACRONYMS,
KEY TERMS,
DEFINITIONS



IMPORTANT
WEBSITES



LESSONS
LEARNED
FROM
HNJ2020



OVERVIEW OF
GROUPS

ALPHABET SOUP

HNJ

Healthy New
Jersey

HNJ2030

Healthy NJ
2030

HNJAC

Healthy NJ
Advisory
Council

HNJCC

Healthy NJ
Coordinating
Committee

HP

Healthy
People

SHA

State Health
Assessment

SHIP

State Health
Improvement
Plan

NJSHAD/SHAD

NJ State Health
Assessment
Data (Portal/
System)

KEY WORDS & PHRASES



Topic areas



Objectives



SMART objectives



Baseline



Targets



Subject matter experts



Data stewards

IMPORTANT URLS

healthy.nj.gov

healthypeople.gov

astho.org

The screenshot shows the homepage of the Healthy New Jersey website. At the top, there is a navigation bar with links for Home, Community Plans, Tools & Resources, Meetings & Events, About HNJ, and HNJ2020. The main content area features a large image of fresh produce (blueberries, raspberries, and green beans) with the text "Health & Well-Being" and "HNJ2030's vision is a society in which all people can achieve their full potential for health and well-being across the lifespan." Below this, there are two blue boxes: "Healthy New Jersey 2020" and "Healthy New Jersey 2030 Planning".

The screenshot shows the homepage of the Healthy People website. At the top, there is a search bar and a "Log in" button. The main content area features a large blue box with the text "DEVELOPING HealthyPeople 2030" and "Planning for the next decade of Healthy People is well underway!". Below this, there are several sections: "DATA2020 Search", "Planning for Healthy People 2030", "Health Disparities", and "LHI Infographics".

The screenshot shows the homepage of the Association of State and Territorial Health Officials (ASTHO) website. At the top, there is a navigation bar with links for PROGRAMS, RESOURCES, GOVERNMENT AFFAIRS, RESEARCH, MEMBERS, and a search bar. The main content area features a large blue box with the text "ASTHO Briefs" and "Exploring critical issues in state and territorial public health." Below this, there are several sections: "From Healthy People 2020 to Healthy People 2030", "Recent Items", and "Tweets by @ASTHO".

LESSONS LEARNED FROM HNJ2020



Less is more



Plan for change



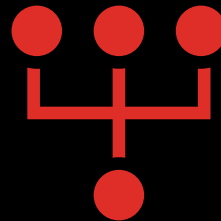
Keep in touch



Ownership



Collaboration

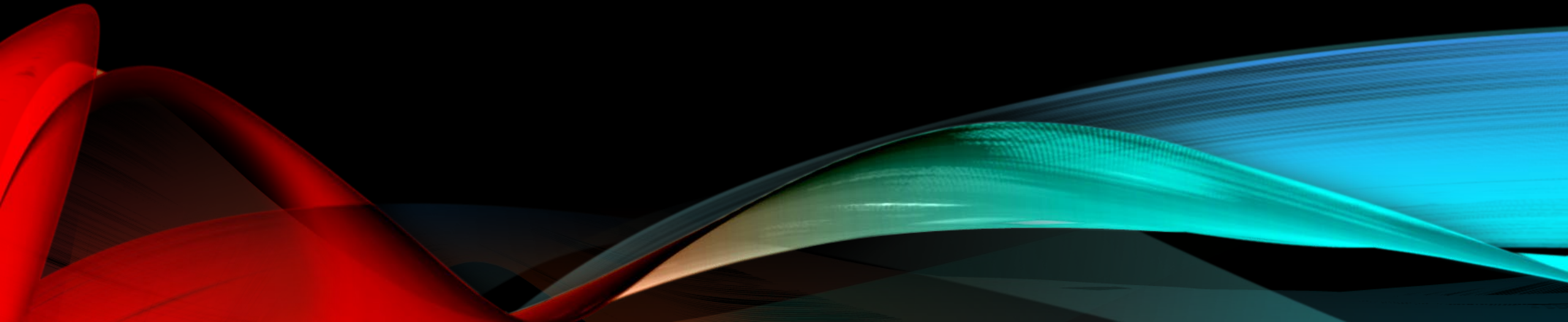


The Process



Communication

ROLES AND RESPONSIBILITIES OF EACH GROUP



GROUPS

Advisory Council



Coordinating Committee



Action Teams

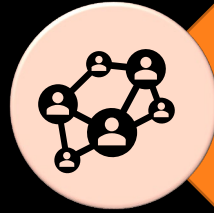


ADVISORY COUNCIL (HNJAC)

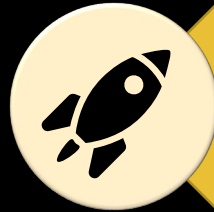


COORDINATING COMMITTEE

(HNJCC)



Manage



Launch



Maintain



Communicate

ACTION TEAMS

Each Topic Area will have its own Action Team (ACT)

ACT membership:

- Internal staff (DOH) & external partners (non-DOH)
- Co-chairs: 1 internal & 1 external
- HNJAC & HNJCC members as advisors/liaisons

ACTION TEAM DUTIES



Objectives

- Brainstorm and review objectives
- Refine list of objectives



Targets

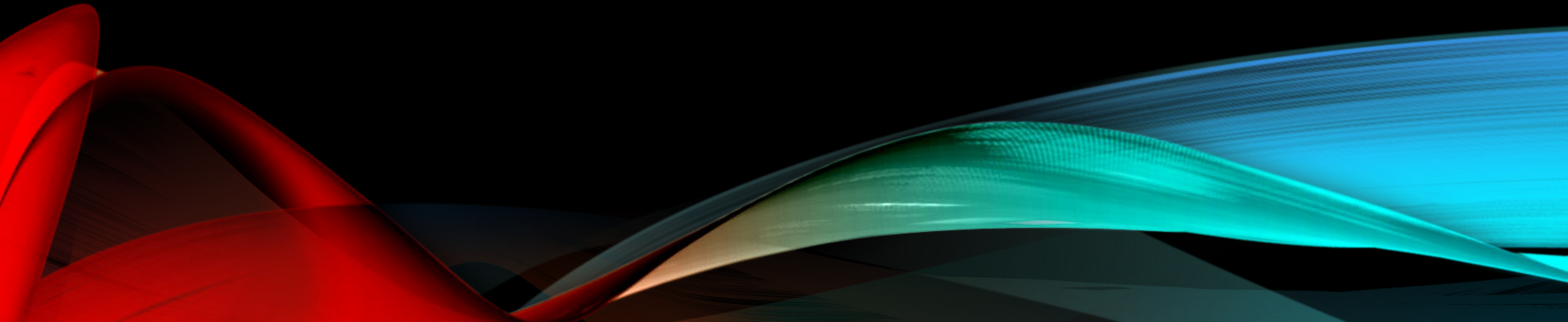
- Establish values



Action Plans

- Create Implement Update

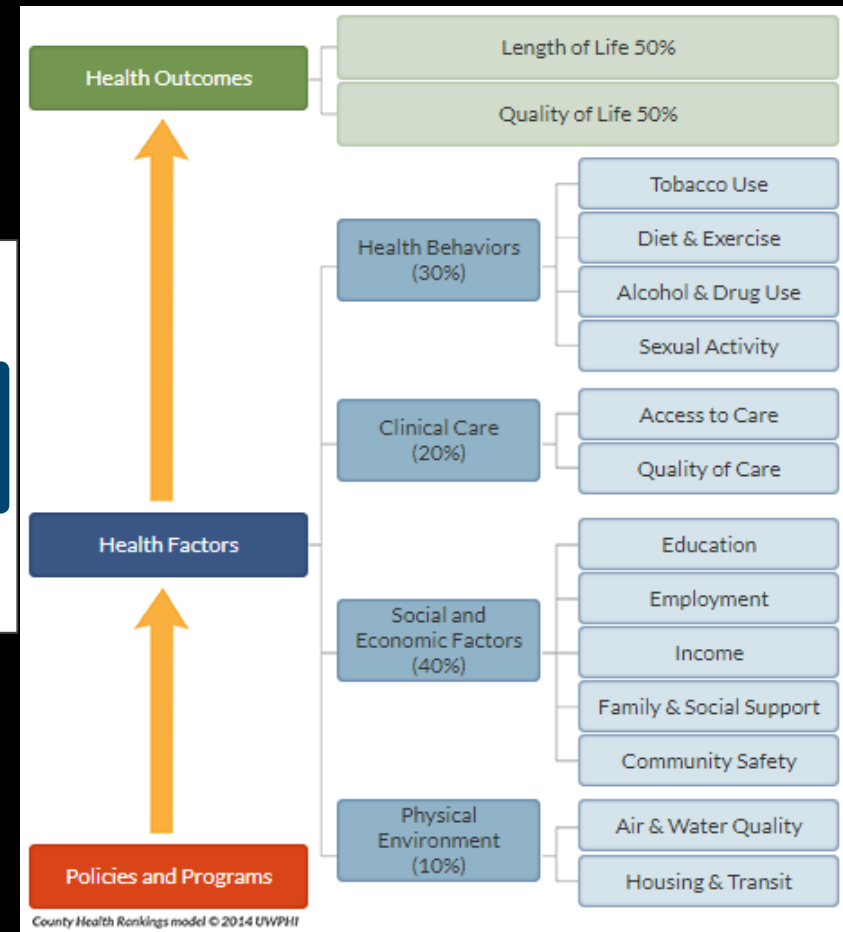
TOPIC AREA SELECTION



TOPIC AREA SELECTION

- Topic areas will be determined by HNJAC
- Aiming for 4-6 broad topic areas (TAs)
 - 20 was a lot to manage for HNJ2020
 - Resulted in uneven distribution of objective count across TAs
 - HP2030 will have fewer TAs than HP2020 (42)
 - Options include: life course, risk factors, diseases and conditions, SDOH, etc.
 - ***See handout for examples/ideas***

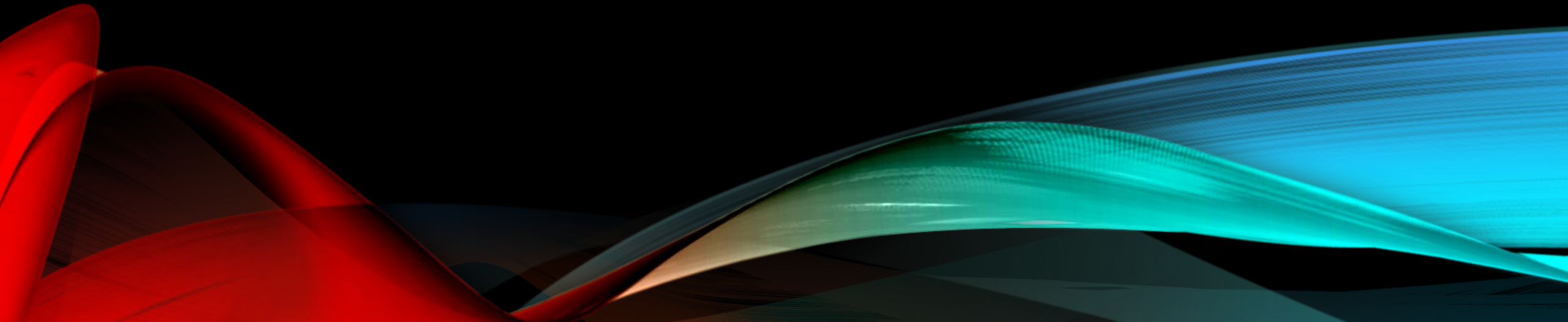
TOPIC AREA EXAMPLES



TOPIC AREA SELECTION GUIDANCE

- Flexible ways to organize topics. There is no one correct way.
- Refine the list based on the “most important” aspects of health:
 - Reducing deaths
 - Reducing morbidity
 - Reducing disability
 - Reducing health disparity/increasing health equity
 - Increasing well-being
- **See handout** based on pages 3-4, 11, 17-19, 27 of https://www.healthypeople.gov/sites/default/files/Advisory_Committee_Objectives_for_HP2030_Report.pdf

TIMELINE



TIMELINE FOR Q4 2019-Q2 2020

Topic Areas: Q4 2019

HNJAC: Select 4-6 broad Topic Areas

HNJCC: Get senior staff approval



Establish Action Teams: Q1 2020

Determine recruitment methods and workplan

Assign AC & CC members to ACTs

Recruit co-chairs and members



Objectives: Q2 2020

CC: Review guidance & process with ACTs

ACTs: Select objectives & targets

CC: Public comment period

AC & CC: Adjust/approve objectives & targets

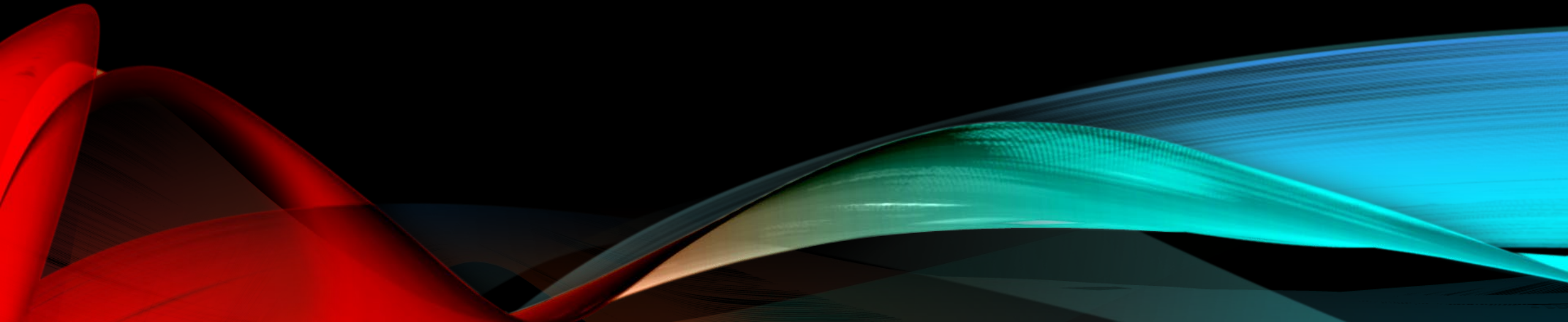
ACTs/CC: Get senior staff approval

CC: Post online = OFFICIAL LAUNCH!

OVER
THE
DECADE



WRAP-UP



NEXT STEPS



HNJAC: Review handouts and HNJ & HP websites



HNJAC: Marissa will contact you to begin work on Topic Area selections



HNJCC: Continue biweekly meetings



Both: Research ways to share documents other than emailing attachments



Both: Brainstorm communication ideas



Chairs: Keep each other updated on our group's activities and share other group's info with our own group



QUESTIONS?

